

Press Release

Obuv. Mir Kozhi 2016. Spring

On March 22-25, 2016 Pavilion No.7, Halls 2, 3, 4, 5, and 6 of Expocentre Fairgrounds, Moscow will host the 45th edition of the **Obuv. Mir Kozhi 2016. Spring** International Exhibition for Shoes and Leather Products. The event is organized by Expocentre ZAO and BolognaFiere, Italy. It is officially supported by Assocalzaturifici – the Italian Footwear Manufacturers' Association, and the Italian Ministry of Economic Development.

The spring show brings together **180 companies**, leaders of the global shoe market. They demonstrate their new collections for the Autumn/Winter 2016-2017 Season.

Traditionally the major part of the exhibition is occupied by the **Italy national pavilion**. Italian companies have always treated Obuv as the most efficient promotion tool in the Russian market. Their collections of shoes and leather of high and middle price segments always have exclusive design and perfect quality.

This spring exhibitors come from **Belarus, Finland, Germany, Portugal, Russia, Spain, Turkey, and the UK**.

The exhibition space of over **4,000 sq m** will accommodate showcases of ladies', men's and children's footwear. Representatives of retail chains, stores, wholesalers and trading houses from Russian regions and other countries will hold talks and sign contracts with leading shoe manufacturers such as Marino Fabiani, Mario Cerutti, Baldinini, Fabi, Loriblu, Nando Muzi, Accademia, Marc Cain, Cromia, Marino Orlandi, Ripani, and many others.

An important part of the showcase is the **Salon of Bags, Leather Haberdashery and Accessories** with bags, purses, belts, wallets, gloves.

The event features the **Expocentre for Counterfeit-Free Exhibitions** project aimed at minimizing counterfeit products showcased at exhibitions through providing consultations and clarifications regarding intellectual property, and rendering assistance in solving conflicts connected with violations of exclusive rights.

One of the associated events is the **Shoes Design 2016. Spring** festival of young designers, organized jointly by the Moscow State University of Design and Technologies, and Expocentre ZAO.

Obuv Mir Kozhi 2016. Spring will once again influence the Russian market of shoes and leather products, attract foreign partners and investors to Russia, and promote quality goods throughout the country.