

Obuv. Mir Kozhi 2016. Autumn

The **Obuv. Mir Kozhi 2016. Autumn** International Exhibition will run in Pavilion No.7 (Halls 2, 3, 4, 5, 6) of Expocentre Fairgrounds from October 3 through 6, 2016. The show is a significant event in the world of design and manufacture of footwear and leather products.

The trade show is organized by Expocentre and Italian company BolognaFiere. It is supported by the Italian Footwear Manufacturers' Association (ASSOCALZATURIFICI) and the Ministry of Economic Development of Italy. The trade show bears the logos of UFI, the Global Association of the Exhibition Industry, and RUEF, the Russian Union of Exhibitions and Fairs, which testify to the show's good management and its high standing.

The autumn edition features exclusive models of fashionable shoes and leather products for spring/summer 2017. The visitors will have an opportunity to see ladies', men's and children's shoes, shoes for home, sports and casual shoes, collections of designer shoes as well as leather products and accessories, fur and sheepskin goods, leather materials, components and accessories, care products for shoes and leather.

On the exhibition space of **4,500 sq m** the best collections will be showcased by **250** most well-known companies from **11 countries: Austria, Belarus, Finland, Germany, Iran, Italy, Russia, Spain, Switzerland, Turkey, and the UK.**

Footwear manufacturers from **Italy** will traditionally play a leading role at the trade show. New products will be put on display by global leaders of the footwear market such as Marino Fabiani, Baldinini, Fabi, Loriblu, Nando Muzi, Accademia, Gilda Tonelli, German company manufacturing premium footwear Marc Cain and many other well-known brands. Italian manufacturers consider participation in Obuv. Mir Kozhi as the most effective tool to promote their products to the Russian market.

The salon of bags, leather products and accessories features a wide range of bags, wallets, belts, gloves and other leather products. Among the salon exhibitors there are such well-known companies as Cromia, Gilda Tonelli, Valentino Orlandi, Di Gregorio, Ripani, Arcadia, Carlo Salvatelli plus many others.

At Obuv. Mir Kozhi 2016. Autumn companies operating on the Russian market will learn about the latest trends in the global footwear industry and see new collections of famous designers. Wholesale purchasers from Russia and the neighbouring countries, among them representatives of retail chains, stores,

wholesalers and shopping centres will hold talks and sign supply agreements with leading manufacturers of footwear and haberdashery.

The event program features **seminars, round tables** and **master classes**. The industry experts will discuss the most important issues of the footwear industry.

During the exhibition you can attend:

- **Presentation zone ‘Trends in leather products’**
Organized by Expocentre AO and BolognaFiere
- **Young Designer Festival ‘Shoe Design 2016. Autumn’**
Organized by Moscow State University of Design and Technology and Expocentre AO
- **Expocentre for Counterfeit-Free Exhibitions project**
carried out online via Expocentre’s website.